

NOTICE OF DATA PRIVACY EVENT

JEV Plastic Surgery and Medical Aesthetics, LLC (“JEV Plastic Surgery”) is notifying certain individuals of a recent data privacy event that may impact the privacy of a limited amount of personal and/or medical information. JEV Plastic Surgery is unaware of any misuse of individual information and is providing notice to potentially affected individuals out of an abundance of caution.

About the Incident.

JEV Plastic Surgery recently concluded its investigation into a data privacy event involving a malware infection that impacted its computer systems and caused a temporary disruption to services. Upon learning of the event, JEV Plastic Surgery immediately began working with third party forensic specialists to confirm the nature and scope of the event and ensure the security of its IT environment. Through the investigation, JEV Plastic Surgery learned that an unauthorized actor accessed its systems and may have viewed or acquired certain patient information between April 30, 2021 and June 14, 2021. JEV Plastic Surgery conducted a thorough review of the data that was potentially viewed or acquired to determine whether it contained any sensitive information and identify affected patients. JEV Plastic Surgery recently concluded its review on or around September 8, 2021.

What Information Was Involved?

The types of personal and/or medical information that may have been accessible by the unauthorized actor included: consultation notes, medical history, surgical operative notes, date of birth, and name. At this time, JEV Plastic Surgery is unaware of any or actual or attempted misuse of the affected information as a result of this event.

What We Are Doing.

JEV Plastic Surgery treats its duty to safeguard patient information as an utmost priority. JEV Plastic Surgery responded immediately to this event and worked diligently to provide potentially affected individuals with accurate and complete notice of the event as soon as possible. With the assistance of third party specialists, JEV Plastic Surgery took steps to enhance the security of its systems. As part of JEV Plastic Surgery’s ongoing commitment to the privacy and security of information in its care, JEV Plastic Surgery is reviewing existing policies and procedures and implementing internal training protocols to mitigate any risk associated with this event and to better prevent future events. On November 3, 2021, JEV Plastic Surgery began directly notifying potentially impacted individuals and regulatory authorities, as required.

What You Can Do.

While JEV Plastic Surgery is unaware of the misuse of any personal information impacted by this event, individuals are encouraged to remain vigilant against events of identity theft by reviewing account statements, explanation of benefits, and monitoring free credit reports for suspicious activity and to detect errors. Any suspicious activity should be reported to the appropriate insurance company, health care provider, or financial institution.

For More Information.

Individuals seeking additional information regarding this event can call JEV Plastic Surgery’s dedicated, toll-free number at (833) 794-9390 Monday through Friday from 9am – 11pm Eastern. Individuals may also write to JEV Plastic Surgery directly at: 4 Park Center Ct., Suite #100, Owings Mills, MD 21117.

JEV Plastic Surgery is committed to safeguarding personal information and will continue to work to enhance the protections in place to secure the information in its care.

BEST PRACTICES

While JEV Plastic Surgery is unaware of any misuse of personal information as a result of this event, individuals are encouraged to remain vigilant against incidents of identity theft and fraud, to review account statements, explanation of benefits, and to monitor credit reports for suspicious activity and to detect errors. Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
888-298-0045	1-888-397-3742	833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016

Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094
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Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov/>.